



ALBERTA  
AVIATION COUNCIL

*THE FUTURE OF*

AVIATION &  
AEROSPACE  
*IS NOW*

THE WESTIN CALGARY AIRPORT  
671 AERO DR NE, CALGARY, AB T2E 7Y5

APRIL 28 - 30  
2024

# 2024

# AAC

# CONFERENCE

Each year the Alberta Aviation Conference grows to be better than ever bringing all industry voices together under one roof. Hosting up to 400 guests from industry sectors such as:

- **Airports**
- **Flight Schools**
- **Students and Aviators**
- **Aircraft Maintenance Engineers**
- **Aerospace**
- **Remote Piloted Aircraft Systems**
- **Business Owners**
- **Government**
- **Finance**
- **Special Interest Groups**

Get up close and personal with industry representatives, have amazing career conversations with business leaders and owners. Share in learning with NAV Canada and Transport Canada. Hear about the latest industry trends and connect and network with others. Let's navigate together on advancing a bold vision of the future of aviation and aerospace not only in Alberta, but the world!



ALBERTA  
**AVIATION COUNCIL**

The Alberta Aviation Council represents virtually every aspect of aviation, aerospace & airport business in Alberta and is unique in Canada. We serve our membership and promote the growth and prosperity through collaboration, communication, training, education, research and advocacy. We are a non-profit that also works with government, not only advising and assisting with understanding requirements of the airport, aerospace, and airport sectors, but also with advocating on funding, policies, regulation and taxes. We are your voice promoting growth and development!

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GET **EXCITED** FOR...

**AIRCRAFT MAINTENANCE ENGINEERS COMPETITION**

**KEY NOTE SPEAKERS**

**FRONT AND CENTRE WITH GOVERNMENT OFFICIALS**

**INDUSTRY SESSIONS AND BREAK OUT MEETINGS**

**AND MUCH, MUCH, MORE!**

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# SPONSORSHIP OPPORTUNITIES

## PLATINUM LAUNCH CONTROL SPONSOR

**\$10,000**

- Opportunity to host a Double-Booth (2 Tables) for both conference days
- Opportunity to participate in a 30 minute panel discussion
- Two (2) Customized social media posts that will be circulated prior to the event
- Corporate profile on AAC website until October 31, 2024
- Event recognition by host at morning and afternoon conference commencement, and throughout event
- Two (2) large posters for your place of business, advertising your support of the Alberta Aviation Council
- Six (6) complimentary registrations
- Full page ad in program
- Your company will be represented and logo prominently placed on social media posts, website, and event signage
- Premiere logo presence at Meet & Greet Sunday night

## GOLD IGNITION SPONSOR

**\$5,000**

- Opportunity to host a Double-Booth (2 Tables) for both conference days
- One (1) Customized social media posts that will be circulated prior to the event
- Corporate profile on AAC website
- Two (2) large posters for your place of business, advertising your support of the Alberta Aviation Council
- Four (4) complimentary registrations
- Full page ad in program
- Your company will be represented and logo prominently placed on social media posts, website, and event signage
- Premiere logo presence at Meet & Greet Sunday night



## SILVER RED LINE SPONSOR

# \$2,500

- Opportunity to host a Single-Booth (1Table) for both conference days
- Two (2) complimentary registrations
- Half page ad in program
- Your company logo will be included in select social media posts, website, and event signage

## BRONZE AVIATOR SPONSOR

# \$1,500

- Opportunity to host a Single-Booth (1 Table) for both conference days
- One (1) complimentary registration
- Company Logo listed in program
- Your company logo will be included in select social media posts, website, and event signage.

## SUPPORTING CREW SPONSOR

# \$750

- One (1) complimentary registration
- Company Logo listed in program
- Your company logo will be included on select social media posts, website, and event signage.



# LIMITED SPONSORSHIP OPPORTUNITIES

## DINNER SPONSOR

**\$9,000**

- Opportunity to host Dinner on Monday evening
- Opportunity to welcome conference attendees and showcase company on podium (10 minutes)
- One (1) Customized social media posts that will be circulated prior to the event
- Corporate profile on AAC website until October 31, 2024
- Four (4) complimentary registrations
- Full page ad in program
- Your company will be represented and logo prominently placed on social media posts, website, and event signage

## BREAKFAST SPONSOR - 2 AVAILABLE

**\$4,500**

- Opportunity to host Breakfast for Monday or Tuesday
- Opportunity to welcome conference attendees and showcase company on podium (5 minutes)
- Two (2) complimentary registrations
- Full page ad in program
- Your company logo will be included in select social media posts, website, and event signage

## LUNCH SPONSOR - 2 AVAILABLE

# \$4,500

- Opportunity to host Lunch for Monday or Tuesday
- Opportunity to welcome conference attendees and showcase company on podium (5 minutes)
- Two (2) complimentary registrations
- Full page ad in program
- Your company logo will be included in select social media posts, website, and event signage

## ENERGY BREAKS SPONSOR - 2 AVAILABLE

# \$2,000

- Opportunity to host morning & afternoon Coffee Breaks for Monday or Tuesday
- One (1) complimentary registration
- Half page ad in program
- Your company logo will be included in select social media posts, website, and event signage

## GIFT IN KIND RECOGNITION

- The success of the Alberta Aviation Council event would not be possible without our valued gift in kind sponsors. Non-cash contributions will be recognized as gift-in-kind sponsors, based on the documented value of their gift, including but not limited to recognition on websites, and logo recognition on social media. Thank you for your support!



This is an agreement between the Alberta Aviation Council (AAC) and the Sponsor for the following services we have agreed to recognize during our Spring Conference in 2024. During the effectivity of this Agreement, Organizer is granted by Sponsor the right to use Sponsor's Trademarks as described herein in advertising and promoting Sponsor's Products and Services as defined herein (referred to such ""Product and Services") as the Official Product or Service for the Event.

**EVENT DATE: APRIL 28 - 30, 2024**  
**EVENT LOCATION: THE WESTIN CALGARY AIRPORT, CALGARY, ALBERTA**  
**IN SUPPORT OF YOUR SPONSORSHIP WE HAVE AGREED TO THE FOLLOWING:**  
**SPONSORSHIP OPPORTUNITY, IN THE AMOUNT OF \$**

To ensure timely delivery of your sponsorship fulfillment, we kindly ask you to please submit the required files or documents upon confirmation of sponsorship and before **February 1, 2024 to [aac.conference@albertaaviationcouncil.com](mailto:aac.conference@albertaaviationcouncil.com)**

- Your company logo in a vector format (EPS or AI) or as a high-resolution image (PNG or JPEG) if vector is not available.
- Your full or half-page advertisement in a vector format (EPS, AI, PDF, or INDD) or as a high-resolution image (PNG or JPEG) if applicable. The ad's finished size is 5.5" x 8.5" for a full-page and 5.5" x 4.25" for a half-page.

**Company Name:**

**Sponsor Representative:**

**Sponsor Phone Number:**

**Sponsor Email:**

**Business Address:**

ACCEPTANCE: Sponsor understands that this Agreement is between AAC and the Sponsor. Payment is to be made online. Please contact [aac.conference@albertaaviationcouncil.com](mailto:aac.conference@albertaaviationcouncil.com) for more information.

**Sponsor Representative**

**AAC Representative**

**Date**

FOR OFFICE USE Date payment received

Payment

In-kind





ALBERTA  
AVIATION COUNCIL

SEE  
YOU  
*SOON*

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APRIL 28 - 30

2024